

Going **B.I.G.**

with L'ANZA



WITH
KHRISTOPHER O'CONNOR
GLOBAL BRAND AMBASSADOR

This salon business-building program is designed to help owners and stylists realize their income potential, and uncover ways that L'ANZA can increase their revenue. You will learn the tools to thrive in today's market!

Utilize L'ANZA B.I.G. Business Tools to unlock your Salon's potential

PERSONAL DEVELOPMENT
DYNAMIC COMMUNICATION
EXCELLENCE IN SERVICE
EFFECTIVE RETAILING
CUSTOMER BLISS
LEADERSHIP & TOOLS

JOIN US!

Date: Monday, February 25

Time: 9:00 am – 11:00 am

or

1:00 pm - 3:00 pm

Location: Salon Only Sales

Fee: \$30*

*Receive Lanza gift bag valued over \$30

With over 26 years in the professional beauty industry, Khristopher's great passion for the "ART" of customer service can really help set your business apart. He has worked as a Lead Esthetician/Makeup Artist, Platform Educator, School Director, Retail Coach and Director of New Business Development. He has worked with legendary fashion designers Calvin Klein, Givenchy, Alberta Ferretti, Isaac Mizrahi, and Oscar De La Renta, and has been published in Harper's Bazaar, Self, Allure and Town & Country. As the L'ANZA Global Brand Ambassador, Khristopher works with enthusiasm and motivation to convert simple Customer service approaches into unforgettable L'ANZA Customer Bliss.

L'ANZA

Believe. Inspire. Grow.